

Sugar Loaf Fire Department - Standard Operating Procedure			
Subject: Social Media Policy		SOP#:1.2.10	Revision: NA
Category: Administration	Type: Standard	Effective date: 10/21/14	Page: 1

SLFPD Scene Photography/Social Media Policy

While we understand the value of scene photography/video for training and review purposes, we also understand concerns and issues raised when information is released that violates privacy concerns or portrays this organization to the public in an illegal or negative manner (intentional or unintentional). Therefore, no information, videos or pictures gathered while on SLFPD business (this includes emergency calls, meetings, drills, trainings or anything obtained on organization property or at organization functions) may be shared or posted in any format without the approval and written consent of your Battalion Commander. Any media gathered at a Sugar Loaf Fire Department scene, training or function; whether on a department camera or a personal device is the property of SLFPD and cannot be released in any form without the approval of the department as described above.

This policy is not intended to limit a firefighter's right to free speech or expression; but as SLFPD is a public entity, it has been put in place to protect the rights of this organization, its members and the public we protect. Inappropriate use of social media while on SLFPD business may result in disciplinary action, up to and including termination from the department. Disciplinary action will proceed according to the then-current policy for Disciplinary Procedure, and the Department may impose discipline which does not follow progressive procedures if it determines such action is necessary or appropriate given the nature and severity of the offense.